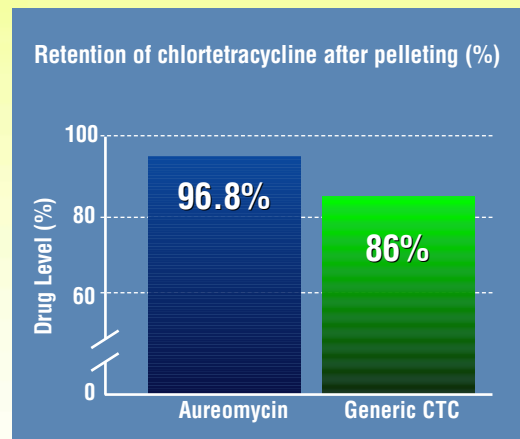
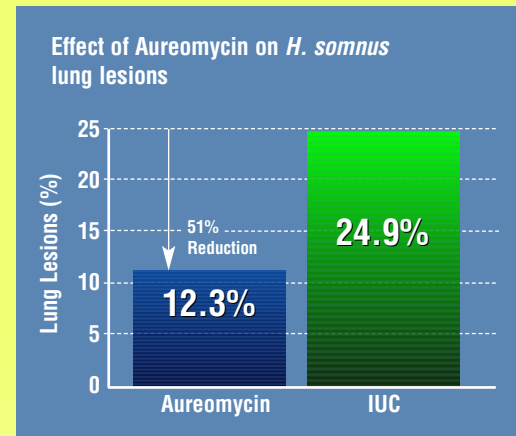


Maximizing The Benefits Of Aureomycin®

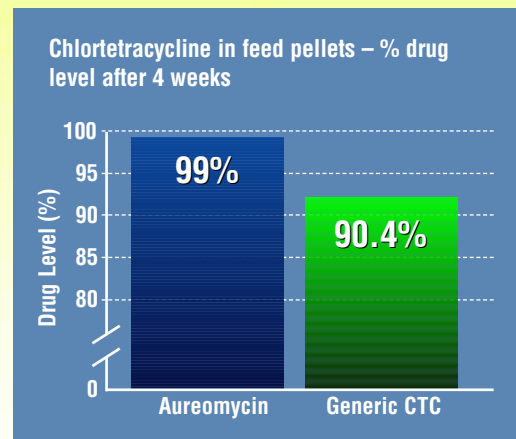
Stability Of Aureomycin Vs. Generic CTC During Feed Pelleting¹²



Reduces Lung Lesions By 51%¹¹



Retains 99% Of Its Potency Vs. Only 90.4% For Generic CTC¹²



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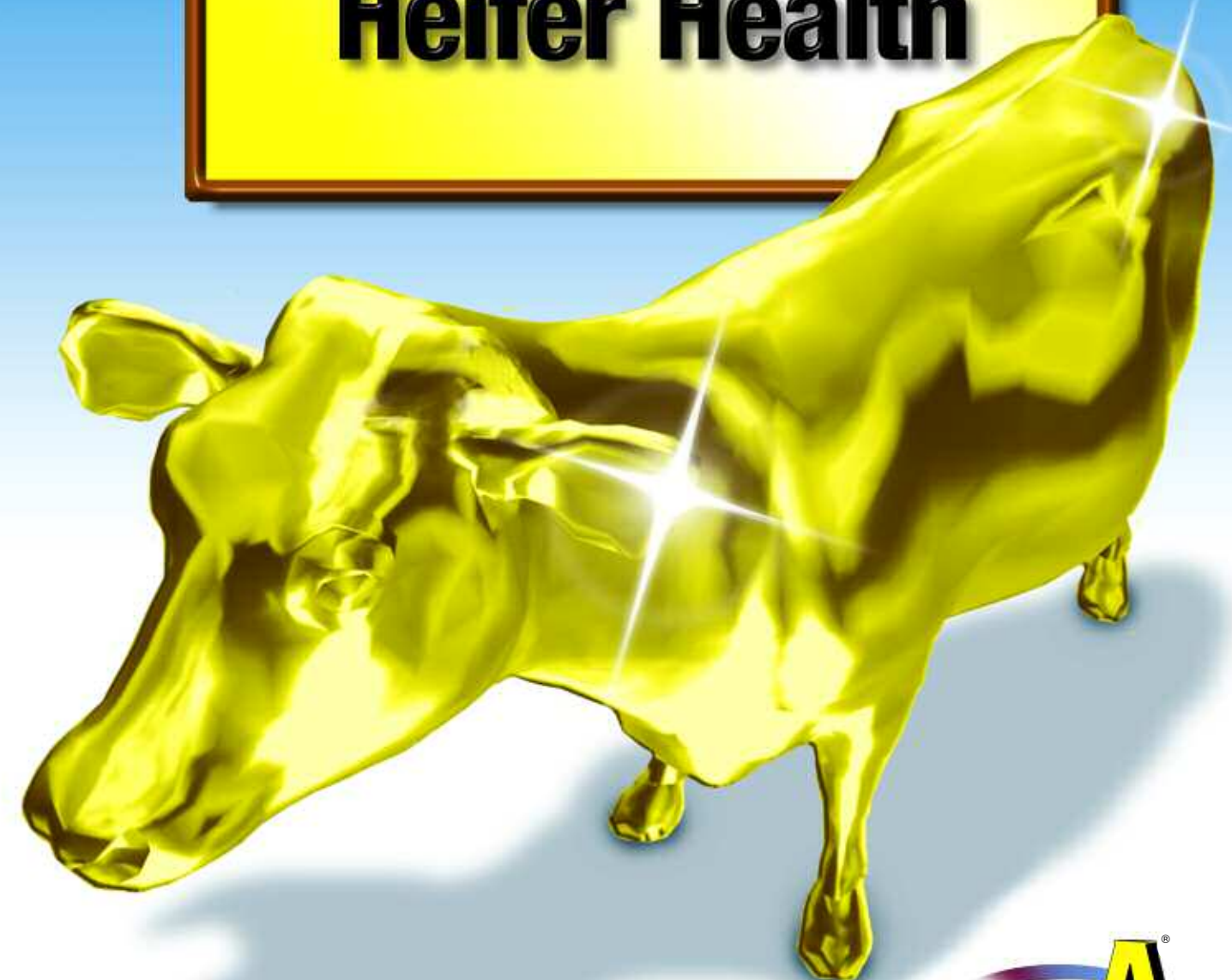
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Maximizing Coccidiosis Control

Bovatec® effectively controls coccidiosis, reducing total oocyst shedding by 97% when compared to infected calves.¹ The increased palatability of Bovatec allows you to reach the optimum coccidiosis control level earlier in the calf's life.²⁻³ To most effectively control coccidiosis, both Bovatec and Rumensin must be fed at maximum approved doses.⁴



Maximizing Reproductive Efficacy

Heifers fed Bovatec gained weight faster, reached breeding age sooner, and calved earlier.⁵ Bovatec shows no impairment of reproductive performance, post-calving interval, or conception rate.⁵



Maximizing High-Fiber Diets

Twelve studies confirm that Bovatec is the superior ionophore for growing cattle on high-fiber diets.⁶ Bovatec improved both ADG and FE compared to Rumensin® at 30 g/ton.⁶



Maximizing Respiratory Health

Twenty eight percent of all cattle death losses are due to respiratory diseases.⁷ Bovatec is now approved for use with Aureomycin – protecting cattle with a powerful combination of proven broad-spectrum respiratory and anticoccidial benefits.^{6,8,9}



Maximizing Safety

The toxicity of Bovatec is one half that of Rumensin in cattle and 1/10 as toxic in horses. This gives the producer a much greater safety margin with Bovatec.¹⁰



Maximizing Feed Intake

In a dairy heifer study, Bovatec proved to be more palatable than Rumensin.² In an Elanco-sponsored calf study, the Bovatec calves ate 9.6% more feed than the Rumensin calves did.³ That means more Bovatec from day one to improve calf health and performance.

