

Protecting Your Investment With Deccox®



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Coccidiosis is a costly intestinal disease caused by coccidia, a parasite found in virtually all calves.

Although the potential for a major outbreak always exists, only about 5% of infected calves show signs of infection. The bigger problem is subclinical coccidiosis, which occurs in the remaining 95%. Before the outward signs develop, performance can be severely compromised through lowered conversion and weight gain.¹

Effective, economical prevention is one of the keys to successful preconditioning and receiving programs. Healthier animals convert feed more efficiently¹ and are better prepared to fight off the challenge of coccidiosis. The more you know, the more informed decision you'll be able to make to protect your investment.

Deccox®

Prevents coccidiosis right from the start.

ALPHARMA®
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Keeping You Informed And In The Money

Protect your calves from coccidiosis right where it starts.

It is estimated that 70% of the coccidia life cycle takes place in the small intestine. Deccox®, a powerful anticoccidial feed additive, works directly in the small intestine where it effectively halts the development of the two most economically significant coccidia in cattle – *Eimeria bovis* and *Eimeria zuernii*.

1. Deccox brings superior coccidiosis control to your calves.

- Deccox-fed heifer calves tended to eat more feed, gain more weight,² and have less sickness³ than Rumensin®-fed calves.
- A 20-week trial showed that calves started on Deccox achieve greater weight gain and feed consumption than calves started on Rumensin.³

2. Deccox is safe to use in calves, and it's more palatable than Rumensin.

- When fed at 12½ times the recommended level in cattle, Deccox showed no adverse effect on weight gain and no adverse histopathological observations.⁴
- In a dairy heifer study, those calves receiving Deccox ate more during the critical time period surrounding weaning (6-12 weeks of age) than those calves receiving Rumensin.³ That's important not only for coccidiosis control, but also performance.

3. Deccox is approved for use in milk replacers and whole milk for even greater flexibility.

4. Deccox Plus Aureomycin® delivers simultaneous protection from coccidiosis and BRD.

- To help your cattle overcome the stresses that can trigger a coccidiosis outbreak, use the Deccox Plus Aureomycin combination.⁵
- Deccox prevents coccidiosis, while Aureomycin treats respiratory infections caused by *Pasteurella multocida*.

References

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4. Deccox Product Information and Field Trial Summaries, Rhone-Poulenc Technical Data Sheet; RPI-12 [please provide citation to verify listing and reference]
5. Feedlot trial comparing Aureo/Deccox to Rumensin, Technical Bulletin No. CD 0450. pp. 0-0 [please provide citation to verify listing and reference]